

Thursday, September 16th Section Meeting: Business Innovation Maturity Model (7:30 – 8:30 pm)



BIMM: Bringing innovations to reality. This September, Praveen Gupta returns to share with us a new methodology for deploying innovation. Innovation and the development of new products or services are vital to a company's growth. All companies must innovate to maintain competitive advantage. In spite of this, innovation is still a mystery for most of us. We hear innovation in everything, but when it comes to doing innovation, we are unsure about how to start. "I have seen great interest in innovation all over the world. People are talking about innovation at all levels. However, after years of talking about innovation there is insufficient progress in deploying innovation in organizations around the world." Praveen says. There are tools and methods to create an innovative culture (one that fosters, develops, and celebrates innovation) and gain new skills for the innovation process (such as the 4P's roadmap). There's no shortage of strategic planning for innovation, but a framework needed for deploying innovation in an organization still remains a mystery. "Learning from standardization practices, I feel we must develop a maturity model for deploying innovation," he says. In

absence of mergers and acquisitions, corporations talked more about organic growth and innovation, but never figured out how to deploy innovation. Unfortunately, in today's economy, M&A activities tend to increase and innovation tends to take the back seat. However, Praveen Gupta has been steady in pursuing Science of Innovation. He developed the Breakthrough Innovation (Brinnovation™) framework, Business Innovation methodology called TEDOC and Business Innovator training and certification program, started Business Innovation Conference to bring international experts together, and has founded the International Journal of Innovation Science. Now, Praveen has developed a roadmap called Business Innovation Maturity Model (BIMM) for deploying innovation in organizations.

The BIMM is developed for corporations to launch their innovation initiative for achieving profitable growth and creating jobs. The BIMM consists of five stages of deploying innovation: Sporadic, Idea, Managed, Institutionalized, and Sustained innovations. Assessment using the BIMM criteria is a great way to plan and deploy innovation in an organization. Praveen works with The Center for Innovation Science at IIT School of Applied Technology - offering assessment services to support corporate innovation initiatives.

Praveen's presentation will include introduction to the Business Innovation Maturity Model, its five stages and associated criteria to advance business innovation. Each participant will also get an opportunity to rapidly assess their organization. The results of the survey will be presented at the end of the meeting and/or published in the following newsletter.

Praveen Gupta has become an internationally renowned thought leader in the field of innovation. He has developed a learnable and powerful framework for innovation, called Brinnovation™. Praveen has authored several books including Business Innovation in the 21st Century, The Innovation solution, Six Sigma Performance Handbook, and Six Sigma Business Scorecard. With a comprehensive portfolio of framework, methodology, tools, measures, conference, journal, and training and certification programs corporations now can develop in-house innovation competency, deploy innovation in all aspects of a business, and develop new innovative products and services better and faster to contribute to profitable growth, and create new jobs. Praveen frequently speaks on business innovation internationally. Praveen has taught professional seminars the world over for about 20 years. He has consulted with over 100 corporations in the areas of excellence and innovation. Prior to starting his consulting business he pioneered Six-sigma working with the inventor, Praveen has worked for Motorola and AT&T Bell Laboratories, and consulted with over 100 corporations. Praveen has taught Operations Management course at DePaul University's MBA program. Praveen teaches Business Innovation at Illinois Institute of Technology, Chicago. He will be launching the Innovation for Engineers course at University of Illinois, Chicago starting Spring 2011. Praveen is founding President of [Accelper Consulting](#) engaged in helping companies benefit from Six Sigma, Process Excellence and Business Innovation.

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The American Society for Quality is a leading quality improvement organization and a knowledge-based global community of quality experts with a passion to improve themselves and their world. ASQ advances global learning, quality improvement, and performance excellence with over 100,000 members worldwide.

ASQ Section 1212 is dedicated to the promotion and advancement of quality tools, principles, and practices in the workplace and community. It is one of the top rated sections in the society and it meets on a regular basis to help their members become leaders of quality.

Bring co-workers, family, and friends to our next section meeting Thursday, September 16th, 2010 at the [Arboretum Club](#), 401 W. Half Day Rd (Rt. 22 E. of Rt. 83), at Buffalo Grove Road (across from Dominick's), in Buffalo Grove. Members and non-members are always welcomed.

Pre-meeting Clinic: Deming's Red Bead Experiment by Marion Menze 5:30 - 6:00 pm

Networking and Buffet Dinner: 6:30 pm

Main Presentation: Business Innovation Maturity Model by Praveen Gupta 7:30 - 8:30 pm

The meetings are always free, meals are \$25, please reserve in advance. E-mail: asq1212reservations@yahoo.com.