



December 15th Section Meeting Quality Celebration and Future Studies

By Regina Fullin



ASQ Section 1212 welcomes Paul Borawski, CEO of the American Society for Quality (ASQ). He has spent the last 24 years promoting the importance and value of quality. He is a member of the Malcolm Baldrige National Quality Award Consortium; a Board member of the ANSI-ASQ National Accreditation Board, RABQSA, and ASQ Global; and a past president of the Council of Engineering and Scientific Society Executives (CESSE). Paul is a Fellow of ASQ, and an ASAE Certified Association executive. A frequent speaker, sometimes author, Paul devotes himself to helping leaders understand a modern context for quality.

PRE-MEETING CLINIC: Quality Celebration and presentation of the Section 1212 Race to Retain Award. Come Celebrate with ASQ Section 1212, because, in addition to our Quality Celebration (Please bring a “White Elephant” gift to share) Section 1212 has additional reasons for celebration! This year, Section 1212 is honored to win the President’s Race to Retain award. As one of the Top 10 Sections for member growth and retention Section 1212 is being recognized as a vibrant, engaging section that delivers value to its membership. We hope that this year-end celebration will be a fun way to network and reconnect with others in the quality field, to promote future success of Section 1212 and its membership. Please bring a wrapped gift to share with others. ASQ also will provide quality-related gifts will during the pre-clinic.

MAIN PRESENTATION: 2011 Future of Quality Study: “Emergence” This presentation describes the importance of forces that will influence quality in the future. Business that understand and plan for the future pressures will be able to anticipate changes, and become leaders in the field. While a perfectly accurate vision of the future an unrealistic goal, there are cues that point to the future. When these pointers are used to develop a strategic plan for business, it will result in a company’s ability to adapt to the future business climate, and to weather additional unanticipated changes. Mr. Borawski details the process used for identifying the eight key social, political, economic forces impacting the future of business, and how those forces are expected to change the future of quality and its leaders.

Keep Posted! The January 20, Section Meeting will include more than our customary business meeting. In addition to the FREE meal, a special guest speaker will present an appropriate message for the New Year!